



## Senior Designer

As Senior Designer you are responsible for not just creating beautiful things, but also creating smart things. Wild Blue Senior Designers are talented, thoughtful, broad-minded generalists who have in-depth knowledge of design and how it is best used to solve client needs in an inspired and unexpected way. Senior Designers must be able to manage and take lead on projects with high complexity. They not only set and execute the aesthetic direction for projects, but also participate in forming the strategy. Senior Designers demonstrate long-range thinking with the ability to see beyond what's "asked" in a brief. They consistently demonstrate passion, drive and ambition and find ways to contribute above and beyond at Wild Blue Technologies.

### Skills & Requirements

#### We are interested in speaking to you if you...

- An experienced and highly motivated thinker with an entrepreneurial mindset.
- You carry enough cultural fluency to make work that connects with a diverse range of people.
- and an eagerness to learn more.
- A self-starter, self-manage work and adhere to tight deadlines.
- A highly productive individual, rarely bored and never waiting around for things to happen.
- You ask questions until next steps are clear and actionable.
- You listen, synthesize and reflect as much as stating your own opinion.
- You have strong communication abilities and storytelling prowess.
- You possess rock solid design fundamentals with a polished, simplified aesthetic approach.
- A trend watcher, always in learning mode.
- You actively explore emerging technologies.
- You proactively stay up-to-date on the latest design, social, environmental, and industry trends.

#### Must have skills and abilities:

- BA or BFA in Graphic Design, Interior Design, Industrial Design or related design discipline.
- Minimum of 3-5 years' experience in design related role.
- Polished writing skills with the ability to craft solid rationale.
- Expertise in the latest Adobe CS applications.
- Refined skills in presentation software (PowerPoint & Keynote).
- General understanding of 3D and interactive design disciplines.
- Retail design and consumer brand experience a plus.
- Experience mentoring/leading other designers a plus.

#### Primary Responsibilities:

- Strategic thinking and problem solving across many design disciplines.
- Take creative lead on a wide range of complex design initiatives.
- Consistently generate cutting-edge designs that have solid rationale, independently with minimal oversight.
- Conceive and execute original and innovative creative design solutions across a wide range of design disciplines.
- Lead/manage Junior Designers, as well as Design Interns to help further develop design talent.
- Direct 3D Designers, Interactive Developers, and other Wild Blue specialists on project details, ensuring concept is followed thru to the final proof/production.

#### Next Steps to Apply

Submit the following to Wild Blue's Human Resource Director, Carrie Mueller: [Carriem@wildbluetech.com](mailto:Carriem@wildbluetech.com)

1. Cover Letter introducing yourself. In cover letter please explain why this position is a fit for you and any expectations you seek.
2. Must include Resume or CV.
3. Must include sample design work or link to view your design work. Most applicable to this experienced position.